



Wednesday 18th October 2023

One Windmill Lane, Dublin Docklands, D02 F206

Conference Agenda

8.00am **Registrations Open**

9.00am **Welcome + Opening Remarks with Adrian Weckler**

9.10am **The Irish Games Industry State of Play 2023**

Our initial session seeks to provide an informed understanding of how the Irish games industry is performing in 2023. Our speakers explore the current state of play from both an indigenous and international perspective.

Tim Lion Principal, Tim Lion Marketing

Sylvain Doreau Senior Director of Creativity, 2K Games

Nikki Lannen CEO, WarDucks

Kevin Adanan Course Director, Pulse College

9.45am **StoryToys - Journey to Scale**

Emmet O'Neill, CEO of Story Toys, presents a compelling journey to growth including working with global brands such as The LEGO Group and Walt Disney Entertainment, and ultimately the acquisition of StoryToys by Team17 PLC in 2021.

Emmet O'Neill CEO, StoryToys

10.00am Innovation and Monetisation in Games

We look at the interesting and emerging innovations in games that are propelling games development and monetisation to new heights. This session explores ever evolving revenues streams and the opportunities for games companies to pivot into new markets.

Adrian Weckler Tech Editor, Independent Newspapers

Niall Campion Founder & Managing Director at VRAI

Ben Board Business Development Director, Epic Games

Jamie O’Flanagan Director Of Business Development at Accelbyte

10.30am Developer Spotlight Gambrinous Games

Colm Larkin CEO, Gambrinous

10.45am Coffee Break + Networking

11.30am Address by Minister Neale Richmond

We’re joined by Minister Neale Richmond to hear the view of the government on the opportunities presented by the games industry in Ireland.

Neale Richmond Minister of State for Business, Employment & Retail

11.45am **Why Ireland can develop a thriving games industry**

Ireland has so much to offer games companies including a passionate and tech oriented talent pool with a deep culture of creativity. In this session we discuss the many benefits available to indigenous and international companies setting up in Ireland including the recently launched Digital Games Tax Credit.

Elaine Dowman Head of Games & Creative Industries, Barclays

James Farrell Senior VP Emerging Business, Content & Consumer Technology, IDA Ireland

Brenda Romero CEO, Romero Games

Allyson Gormley Global Operations Director, Global Remote Broadcast & Production at Riot Games

12.15pm **Funding & Investment in the Irish games industry**

Join us for an engaging discussion that delves into the world of investment and fundraising within the ever-evolving games industry. This informative session will provide an overview of the strategies, trends, and challenges faced by game developers, publishers, and investors seeking opportunities in this dynamic sector.

Justin Cullen Chair, Board Advisor, Founder

Patrick O'Donnell Senior Equity Analyst, Technology, Goodbody

Maurice Roche Partner, Delta Partners

Conall Ennis Corporate Associate, Pinsent Masons

2.45pm Game Changers - Navigating the Future of the Irish Games Industry

Join Ian Kehoe and Rich Barnwell as we re-cap on the day's insights and discuss the future of the Irish games industry. Hear invaluable insights about what lies ahead for one the world's most exciting and dynamic industries and the role that Ireland can play on this global stage.

Ian Kehoe Editor, The Currency

Rich Barnwell Founder, Digit Games



NEXUS Evening

Although the NEXUS conference ends at 4pm, that certainly isn't the end of your time us in Dublin. Gather at The Dublin Pub from 8pm to grab a beer and continue those conversations from earlier in day. With special thanks to our NXUS Evening Partner, Jameson.